



Foster greater team engagement, productivity and innovation through the power of a playful mindset



Workshop Overview

Our Unique Approach



The Play Leads the Way™ workshop is an **immersive play-based** professional training experience designed to help **unlock your organization's potential** by focusing on employee development through the **power of a playful mindset**.

Why a Playful Mindset?

Research & Science Affirms the Benefits:

- ✓ Enables greater business **productivity, employee engagement and innovation**.
- ✓ Fosters creative and flexible thinking; allowing you to better **re-frame problems as opportunities**.
- ✓ Forms positive and different connections in the brain, allowing you to **think outside the box** and **reduce stress**.

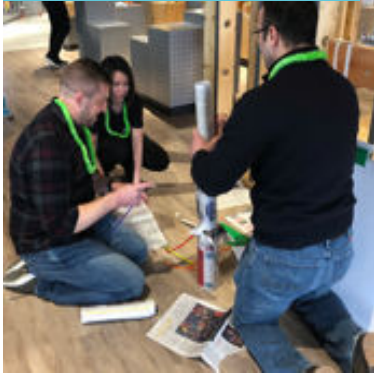
*The workshop is facilitated at the inspiring
Ralph C. Wilson, Jr. Children's Museum –
Explore & More.*



Workshop Highlights



Reach for the Stars



Immersive Team Challenges

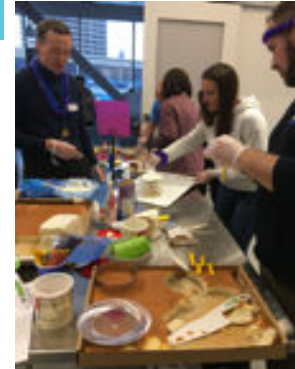
Team challenges are designed to help enable greater team understanding and communication through fun hands-on learning experiences.

Each challenge builds on the one before revealing successive insights throughout the day.

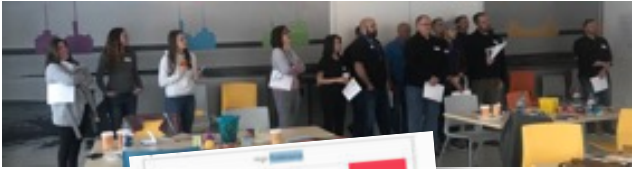
Gold Rush Racers



Sweet Victory



FourSight



Research Based Team Assessment

Training includes a research-based assessment profile that identifies each member's thinking style giving you the awareness needed to build more effective and productive teams.

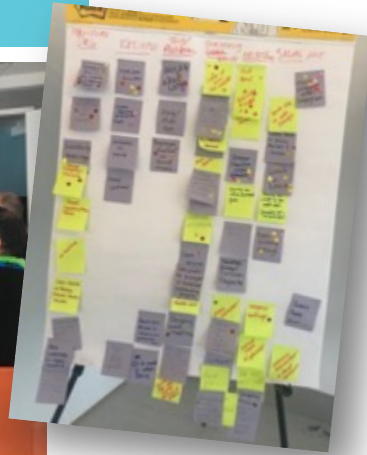
We utilize the FourSight assessment tool which is backed by 60 years of academic research and 20 years of scientific validation. It has been used by many Fortune 500 companies.

The tool is administered and analyzed by a trained & certified FourSight specialist on our team.





Creative Problem Solving



Problem Solving Tools & Practice

Training will help attendees gain a new point of view on how to better re-frame problems as opportunities with exposure to creative problem solving tools.

Training includes a custom brainstorm session against a specific challenge articulated by your organization.

As a follow up to your session, we provide a synthesis of the brainstorm with a high level recommendation for your organization.

Testimonials



“I think the program presented was innovative and really did change my mindset. Being able to be challenged with our coworkers was a great time!”

“I have attended various team building seminars, all with some type of language ripped from a thesaurus or filled with consultant buzz words. I have yet to have fun while learning, until yesterday!”

“My highlights were the the challenges and the team assessment ... understanding my coworkers in a new way was a terrific takeaway”

