

# INCREDIBLE HUNT SPONSORSHIP

AUGUST 17, 2022 / CANALSIDE



**Presenting Sponsor**  
**\$12,500**

**SOLD**



## Rights & Benefits

- ▶ Company listed as “Presenting Sponsor” in all promotional collateral and opportunities
- ▶ **Company logo featured on:**
  - Event website homepage
  - Homepage banner
  - All print collateral materials (poster, monthly rack card)
  - Pre- and day-of digital screen ads
  - Billboard advertisements (corner of Seneca & Scott Streets, Buffalo)
  - Staff and volunteer summer t-shirts
- ▶ **Company included in:**
  - Pre- and post-event news releases
  - Six (6) Explore & More E-newsletters
  - Explore & More social media:
    - » Co-host of Facebook event page
    - » Ten (10) Facebook posts
    - » Six (6) Instagram posts
- ▶ **Opportunity to:**
  - Participate in one 24-hour Facebook story sponsor “takeover” with custom content
  - Table inside the museum during event
  - Provide museum-approved company giveaways
- ▶ Three (3) company teams with up to five (5) players each
- ▶ Three (3) trivia questions or clue locations of your choice

# INCREDIBLE HUNT SPONSORSHIP

AUGUST 17, 2022 / CANALSIDE



**Finish Line Party  
Sponsor | \$7,500**



## Rights & Benefits

- ▶ Company listed as “Finish Line Party Sponsor” in all promotional collateral and opportunities
- ▶ **Company logo featured on:**
  - Event website homepage
  - Homepage banner
  - All print collateral materials (poster, monthly rack card)
  - Pre- and day-of digital screen ads
- ▶ **Company included in:**
  - Pre- and post-event news releases
  - Four (4) Explore & More E-newsletters
  - Explore & More social media:
    - » Eight (8) Facebook posts
    - » Four (4) Instagram posts
- ▶ **Opportunity to:**
  - Table inside the museum during event
  - Provide museum-approved company giveaways
- ▶ Three (3) company teams with up to five (5) players each
- ▶ Two (2) trivia questions or clue locations of your choice

# INCREDIBLE HUNT SPONSORSHIP

AUGUST 17, 2022 / CANALSIDE



**Scavenger Hunt App  
Sponsor | \$5,000**

**SOLD**



## Rights & Benefits

- ▶ Company listed as “Scavenger Hunt App sponsored by [company name]” in select promotional collateral and opportunities
- ▶ **Company logo featured on:**
  - Event website homepage
  - Event flyers
  - In-museum posters
  - Day-of digital screen ads
- ▶ **Company included in:**
  - App platform content
  - Two (2) Explore & More E-newsletters
  - Explore & More social media:
    - » Six (6) Facebook posts
    - » Two (2) Instagram posts
- ▶ Two (2) company teams with up to five (5) players each
- ▶ One (1) trivia questions or clue locations of your choice

# INCREDIBLE HUNT SPONSORSHIP

AUGUST 17, 2022 / CANALSIDE



**Photo Booth  
Sponsor | \$3,000**



## Rights & Benefits

- ▶ Company listed as “Photo Booth by [company name]” in select promotional collateral and opportunities
- ▶ **Company logo featured on:**
  - Event website homepage
  - Event flyers
  - In-museum posters
  - Day-of digital screen ads
- ▶ **Company included in:**
  - One (1) Explore & More E-newsletter
  - Explore & More social media:
    - » Four (4) Facebook posts
    - » One (1) Instagram post
- ▶ One (1) company team with up to five (5) players each
- ▶ One (1) trivia question or clue locations of your choice

# INCREDIBLE HUNT SPONSORSHIP

AUGUST 17, 2022 / CANALSIDE



**Corporate Sponsor**  
**\$2,500**



## Rights & Benefits

### ► Company logo featured on:

- Event website homepage
- Event flyers
- In-museum posters
- Day-of digital screen ads

### ► Company included in:

- One (1) Explore & More E-newsletter
- Explore & More social media:
  - » Three (3) Facebook posts
  - » One (1) Instagram post
- Two (2) company teams with up to five (5) players each

# INCREDIBLE HUNT SPONSORSHIP

AUGUST 17, 2022 / CANALSIDE

explore&more  
**Incredible  
HUNT**



**Candy Machine  
Sponsor | \$2,500**

## Rights & Benefits

### ► Company logo featured on:

- Candy art tubes
- Event website homepage
- Day-of digital screen ads

### ► Company included in:

- » One (1) Facebook post
- One (1) company team with up to five (5) players or six (6) admissions to the Fall Explore & More's Grown Up Night of Play



# INCREDIBLE HUNT SPONSORSHIP

AUGUST 17, 2022 / CANALSIDE

explore&more  
**Incredible  
HUNT**



## Cookie Machine Sponsor | \$1,000

### Rights & Benefits

- ▶ **Company logo featured on:**
  - Custom printed cookies
  - Day-of digital screen ads
- ▶ **Company included in:**
  - One (1) Explore & More Facebook post
  - Event website sponsor listing

# INCREDIBLE HUNT SPONSORSHIP

AUGUST 17, 2022 / CANALSIDE



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HUNT**

## Prize Cube Sponsor

**\$500** SIX AVAILABLE

### Rights & Benefits

- ▶ Company logo featured on:
  - Day-of digital screen ads
- ▶ Provide museum-approved giveaways to attendees in prize cube

## Clue Sponsor

**\$500**

### Rights & Benefits

- ▶ Listed as “clue sponsored by [company name]” in the scavenger hunt app
- ▶ Company included in:
  - Day-of digital screen ads





# SPONSORSHIP COMMITMENT

Business Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Telephone Number (Business) \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

## Commitment Level

☐ **Finish Line Party \$7,500**

☐ **Photo Booth \$3,000**

☐ **Corporate \$2,500**

☐ **Candy Machine \$1,500**

☐ **Cookie Machine \$1,000**

☐ **Prize Cube \$500**

☐ **Clue \$500**

☐ Enclosed is my sponsorship check (made payable to Explore & More Children's Museum) for \$\_\_\_\_\_

☐ Charge \$\_\_\_\_\_ to my credit card (please print clearly).

Card Type: ☐ VISA ☐ MasterCard

☐ Discover ☐ AMEX

Cardholder name: \_\_\_\_\_

Billing address: \_\_\_\_\_

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ ZIP: \_\_\_\_\_ Sec. code: \_\_\_\_\_

☐ Please send remittance form to: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please email a high resolution logo to Mariah Prentiss at [mprentiss@exploreandmore.org](mailto:mprentiss@exploreandmore.org).

**PAYMENT IS DUE ON AUGUST 1, 2022.**

Please send this completed form (and check, if applicable) to:

**Explore & More Children's Museum / Attn: Mariah Prentiss**

**130 Main Street, Buffalo, NY 14202.**

**THANK YOU!**